



## **PRESS RELEASE: CapeWine 2022 Opening Seminar Speakers Focusing on Sustainability 360**

With less than two months to go until the South African Wine Industry welcomes trade and media visitors from around the world to taste our latest releases and meet with our winemakers. Our theme, Sustainability 360, will be the main focus from our recyclable stands to offsetting the carbon footprint of flights against the planting of trees via our partners, Greenpop. This year, visitors can expect to meet and taste the wines of over 400 South African wine producers under one roof. A record number of exhibitors for CapeWine since its inception in 2002 and a sign that we are back in business!

The much anticipated opening Seminar, which takes place on the 5<sup>th</sup> of October at 9:00 welcomes the following speakers who will each address a component of our three sustainability pillars: People, Planet and Prosperity:

- Minister Thoko Didiza, Minister of Agriculture, Land Reform and Rural Development
- Mr. Jed Michaletos, Managing Director, DHL Express
- Mr. Antonio Amorim, President and CEO, Corticeira Amorim
- Mr. Isaac Matshego, Senior Economist, Nedbank Group

After the Opening Seminar, the doors to CapeWine will be open for the trade and media over three days, from the **5<sup>th</sup> to 7<sup>th</sup> of October at the Cape Town International Convention Centre (CTICC)** from 10:00-17:00 (16:00 on the Friday).

In addition to this, a series of five formal seminars will be hosted, each speaking to one or more of our sustainability pillars ranging from 'Tackling Climate Change through Regenerative Farming and Research' to 'Buying Biodiversity'. The Amorim Speaker's Corner will host ten short, yet informative sessions on a range of themes and the ever-popular Theme Tasting area focuses on our 18 wine regions and the wines that best represent them, as well as a selection of wines from emerging wineries. Information on all of these can be found on the CapeWine website, [www.capewine2022.com](http://www.capewine2022.com).

We encourage all visitors to ensure they stop by the Hillebrand GORI Sustainability Partners stand to engage with a number of our industry-linked partners who contribute to making the South African wine industry better for all.

Our title sponsor, DHL Express, along with other sponsors, Hillebrand GORI, Amorim Cork, Wesgro, Soly, the WWF Conservation Champions, DGB (Franschhoek Hills Water), Ardagh, The Greenpop Foundation, Anchor Yeast and Crystal Direct have been hugely supportive in our endeavours to make CapeWine 2022 the most environmentally sustainable show to date.

The CapeWine expo will be open to all trade and media and advance registration is encouraged to save time upon arrival. This can be done via the CapeWine website. Wines of South Africa looks forward to welcoming the wine trade and invites them all to experience our world of discovery.

For more information on CapeWine 2022, please visit [www.capewine2022.com](http://www.capewine2022.com) or on social media @CapeWine2022.

## **ENDS**

### **For more information, please contact:**

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*WINES OF SOUTH AFRICA (WoSA) is a not for profit organization which promotes the export of all South African wine in key international markets. Apart from the head office in Stellenbosch, South Africa, WoSA also has offices in Johannesburg, England, Canada, USA, Sweden, China, The Netherlands and Germany.*

*For more information visit [www.wosa.co.za](http://www.wosa.co.za) or engage with us on Twitter @WOSA\_ZA, Instagram @wosa\_za or Facebook [@facebook.com/wosasouthafrica](https://www.facebook.com/wosasouthafrica).*

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